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Total Number of Pages in This Submission	5	Attorney Docket Number	006203.00011
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ENCLOSURES (check all that apply)

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SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm	Banner & Witcoff, LTD.		
Signature			
Printed Name	Jordan N. Bodner		
Date	April 28, 2005	Reg. No.	42,338

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This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.



PATENT APPLICATION

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application of:)
Brett G. CLARK) Group Art Unit: 2875
Serial No.: 10/607,135) Examiner: Thomas M. Sember
Filed: June 27, 2003) Attorney Docket No.: 006203.00011
For: ILLUMINATED PRODUCT PACKAGING)

RESPONSE TO ELECTION OF SPECIES REQUIREMENT

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Sir:

This paper is responsive to the Office Action mailed March 28, 2005, setting forth an election of species requirement. The Office Action alleges that the following patentably distinct species of the claimed invention are disclosed: the species of Figs. 1 and 2; the species of Fig. 3; the species of Fig. 4; the species of Fig. 5; the species of Fig. 6; and the species of Fig. 7.

Applicant respectfully traverses the characterization of separate species as set forth in the Office Action. While Figs. 2-7 may implement different variations of light paths, the embodiment of Fig. 1 is not necessarily separate from the embodiments of Figs. 2-7. As a matter of fact, the embodiment of Fig. 1 is disclosed as being used with any of the embodiments shown in Figs. 2-8. For example, the specification states at p. 3, para. 10: "Figures 2-6 are side cutaway views of various illustrative embodiments of the product package of Figure 1...." Also, Fig. 8 is disclosed as being used with any of the embodiments of Figs. 1-7. For example, the

specification states at p. 10, para. 28: "Referring to Figure 8, a drive circuit may be coupled to one or more light sources, such as light sources 203, 401, 603, and/or 604, for controlling their illumination."

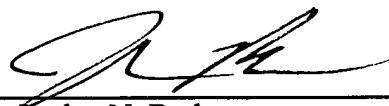
Therefore, a more appropriate division of species would be the species of Figs. 1, 2, and 8; the species of Figs. 1, 3, and 8; the species of Figs. 1, 4, and 8; the species of Figs. 1, 5, and 8; the species of Figs. 1, 6, and 8; and the species of Figs. 1, 7, and 8.

With the above in mind, Applicant hereby elects the species of Figs. 1, 3 and 8, on which claims 1-5, 8-15, 22, 23, and 25-28 read. Applicant notes that at least some of these claims are presently generic.

It is believed that no fee is due in connection with this paper. However, if any fees are due, please charge them to our Deposit Account No. 19-0733. Should the Examiner have any questions, the Examiner is invited to contact the undersigned at the number below.

Respectfully submitted,

By:



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